

PROFILE

My experience spans a wide range of creative projects, showcasing proficiency in multimedia design and brand identity development. With diverse graphic design skills, I excel in website design, motion graphics, logo design, branding and PR.

CONTACT

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(Click to view portfolio >

Brand and identity design

SKILLS

Print design
Digital graphics
UI/UX design
Illustrations
Infographics
Motion graphics
Event graphics and Customisations
Consultation and Client Relations
Photo editing and retouching
Social media design

SOFTWARES

Photoshop | Premier pro Illustrator | After effects Indesign | Adobe XD Procreate | Figma Coraldraw | Wix

EDUCATION

MAAC INSTITUTE

2022 - 2023 I Certificate Course in Graphic Design, Illustration and web design

PEARL ACADEMY

2018 - 2022 I Apparel and digital design

UJJWAL KHARBANDA

GRAPHICS AND UI/UX DESIGNER

WORK EXPERIENCE

THE KNOT WORLD WIDE | GRAPHIC DESIGN SPECIALIST SEPT 2024- PRESENT

- **Design and Customer Engagement:** Collaborated with clients to personalize wedding stationery, ensuring designs met their specifications while providing excellent customer service.
- Graphic design: Created and edited print-ready files using Adobe
 Creative Suite, delivering high-quality proofs and maintaining
 attention to detail for each project.
- Communication and Project Management: Worked closely with team members and tech teams to validate designs, resolve customer inquiries, and balance multiple tasks in a fast-paced environment.

SUNLIGHT CHRONICLES | GRAPHIC AND WEB DESIGNER NOV 2023- AUG 2024 CONTRACT BASED

- Branding and marketing content creation: Produced diverse
 marketing collateral, including social media content, video
 editing, packaging designs, Amazon banners, logos, and
 catalogs for a range of fashion and wellness brands like
 Qurated, Megaan, Paradise Wellness, Sattya Skincare, as well
 as Horeca chains like Woodside Estate and Era Kingdom.
- Content Coordination: Contributed to product shoots for brands spanning industries, from electronics with LRIPL to automobiles with U Trust,
- UI/UX: Led UI/UX design projects for websites such as Salons&Boutiques and Savour&Aura, focusing on user experience and interface.

FREELANCE GRAPHICS AND WEB DESIGN PROJECTS JUNE 2023 - PRESENT

- Varied Project Experience: Led design projects for well-known brands like Mcaffeine, Sadhayush Spa, creating event visuals and branding materials alongside Website UI and research. Produced design material, graphics and printables for carnivals, brand launches, Parties and other events. Handled brand identity work for clients such as Quirky Prints and Faxon Mortgages, Ivar media, among others.
- Digital Design Skills: Assisted and developed user-friendly website
 design for companies like 69 Design and NSN Interiors. Managed
 marketing campaigns and branding for F&B businesses like Big
 Beer Cafe, designing logos, coasters, packaging, pamphlets, stickers
 along with video editing.
- **Creative Solutions:** Offered image editing and retouching services, alongside creating engaging infographics, banners, billboards, etc.

MHK EXPORTS | GRAPHIC DESIGNER MARCH 2022- APRIL 2023

- **Custom Print & Digital Design** Created unique prints and digital art for international clients like Nasusin, Richauelo, and Koton.

 Designed brand catalogues to boost client branding and visibility.
- Multimedia Content Coordination: Produced presentations and catalogues for reputed brands like Mango, Yargici, etc. Handled tasks like image editing, photo shoots, and video editing to make engaging multimedia content.